



15 January 2025

Dear Families

This term, students will be completing their NEA projects, completing their first full mock exam and preparing for their final examination in May. It is an exciting and daunting time but, together, we will do all we can to help them succeed and reach their maximum potential.

I would like to outline two key things students can now be doing, with your support, in their final push.

NEA Coursework

Their NEA (Non-examined assessment) time is coming to a close with students finishing their R097 coursework in the coming week. They need to submit their work in their shared iMedia folder by Wednesday 22 January 2025.

As the marker, we cannot provide any feedback on their final products or the project. Students can lose marks for clarity of their writing and explanations of their design choices. In R097 in particular they can lose marks if their justifications are not 'sound' and their further enhancements are not detailed enough. Please spend some time with your child reading their folder submission and asking them questions about their work. Advise them what may need more detail, where there may be spelling, punctuation or grammar errors. This time spent could make a difference to their overall mark.

Revision

Many students are now beginning to ask about revision and what they can use. The students have built their own revision websites and they need to use these to support their revision. If they would like flash cards, a new exercise book, or note paper to help them revise they only need to ask me. In regard to published books to help revise I have provided a list with Amazon links below:

CGP Revision Guide - Good for quick revision and knowledge checks - [Click Here](#)

Clear Revise - Excellent for around the table revision and quick questioning - [Click Here](#)

Teachers Book - High quality information and very detailed with tasks - [Click Here](#)

Mock Exam

The students will sit a full paper in this coming mock exam window starting Monday 24 February 2025. Their iMedia exam is on Wednesday 5 March 2025. They need to revise for this exam, it is worth 33% of their final report grade and is the best indicator of what content needs to be revisited before the terminal exams in May.

- Media Sectors
- Client Brief - purpose and formats
- The use of focus groups for research
- Asset Logs - Purpose and elements
- Legislation - Defamation, Libel, Slander - Copyright Designs and Patents Act
- Image Properties
- Camera Techniques

- Health and Safety - Safety Hazards
- Advertising channels and their pros/cons
- Copywriting - what is it?
- Image compression
- Website Development
- File formats
- Roles and responsibilities
- Planning tools
- How different product types can meet different purposes

If you have any questions please don't hesitate to reach out. My email is avallallygodfrey@sackvilleschool.org.uk

Yours sincerely

A handwritten signature in black ink, appearing to read 'A. Vallally-Godfrey', is written over a light grey dotted grid background.

Mr A Vallally-Godfrey
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